



Intimacy on Screen

October 2023

We've revamped our content based on invaluable insights from our first year. Get ready to dive into the world of ethical intimacy in adult media.

Who Is This For

This workshop is designed for entrepreneurs, business owners, and founders in adult media, filmmakers, sex workers, and anyone working with intimate scenes. If you want to produce ethical and authentic content, you're in the right place.

Workshop Outline

Module 1: Setting the Stage

Welcome aboard! In this module, we'll familiarise you with the workshop's interface and set the tone for the journey ahead. We'll explore the importance of change and help you focus on what you truly love.

Module 2: Secret History

Walk through history to understand the shift from sexual openness to prudishness and how this has stigmatised the industry. We'll also delve into the evolution of ethics and its impact on your work today.

WEEK OF OCTOBER 30

Module 3: Foundation

What are your non-negotiables? This module helps you identify your brand attributes, target audience, and unique value proposition.

Module 4: Communication

Master the art of navigating complex situations and addressing sensitive topics. We'll equip you with tools and techniques for effective communication on any type of film set.

WEEK OF NOVEMBER 6

Module 5: Boundaries and Consent

Learn the intricacies of establishing boundaries and understanding consent. This module provides a comprehensive framework for negotiating consent and understanding its dynamics.

Module 6: Branding

What sets you apart? This module helps you define your brand, from its visual elements to its tone of voice.

WEEK OF NOVEMBER 13

Module 7: Safe Set

Ensure psychological safety throughout the production process. We'll discuss power dynamics on set and how to work with kinks and fetishes.

Module 8: The Fine Print

From documentation to the nitty-gritty differences between staging intimate scenes and real sex. We'll also discuss STIs and alternative shoot options.

WEEK OF NOVEMBER 20

Module 9: Marketing Intimacy

Learn how to tackle industry-specific challenges and market your work effectively.

Module 10: Sending It

Connect the dots and prepare to launch or finalise your project. We'll also guide you on networking effectively within the industry.



About the Founder

Izabela has over a decade of experience in ethical adult media production as a director and a coordinator. She founded the RedCheeks Academy and has prepared hundreds of performers for their shoots.

Guest Lecturers

Bea Blue

A Berlin-based filmmaker dedicated to creating safe and authentic adult media.



Tula Vida

Sexuality and intimacy coach specialized in safe touch somatics.



Alison Boden

An industry veteran advocating for ethical production and performers' rights.



Paulita Pappel

A filmmaker and advocate for a sex-positive, consent-based culture.

Financial Support

We're committed to making this workshop accessible to a diverse global audience. That's why we offer a Purchasing Power Parity model. PPP adjusts the course pricing based on the cost of living and currency values in your location. This ensures that you pay a fair price relative to your economic environment. In some situations, we offer Installments.

As part of our thorough application process, we'll be having a one-on-one introduction call with each candidate.

For more details, schedule a call.