



Intimacy on Screen

January 29th – March 3rd, 2024

We've revamped our content based on invaluable insights from previous year. Get ready to dive into the world of ethics and intimacy.

Who Is This For

This workshop is designed for entrepreneurs, business owners, and founders in adult media, filmmakers, sex workers, and anyone working with intimate scenes. If you want to produce ethical and authentic content, you're in the right place.

Workshop Outline

Module 1: Ethics

This module highlights ethical decision-making in intimate scene production, covering frameworks like consequentialism and deontology. It guides creating an Ethical Toolbox for navigating dilemmas, focusing on outcomes, and traits.

Module 2: History

Explore sexual portrayal's evolution, from Paleolithic Venus figures to modern concepts of pornography, highlighting changes in societal views, art vs. obscenity debates, and various influences on sexual imagery perception.

Module 3: Foundation

Understand the specific needs, obstacles, and goals of different people, and create value through ethical production methods in intimacy-related media.

Module 4: Communication

Learn effective and ethical communication techniques, emphasizing empathy, clarity and respect for autonomy. Practice using open-ended questions, active listening, and reflective techniques for deeper understanding.

Module 5: Identity

Create a professional brand based on authenticity, emotional engagement, and distinctiveness, emphasizing personal values and ethical principles as core elements in shaping your professional identity and mission.

Module 6: Intimacy

Learn about consent and boundaries in ethical production, emphasizing clear, informed agreement while addressing common misconceptions.

Module 7: Safety

The Safety module emphasizes creating a secure environment in intimate scene production, balancing psychological and physical safety.

Module 8: Documentation

The Documentation module covers essential practices like contracts, STI testing, and maintaining records to uphold integrity and safety.

Module 9: Marketing

Ethical self-promotion and creating value for clients, avoiding aggressive sales tactics and instead building genuine client relationships.

Module 10: Sending It

Conclude the workshop, summarizing key lessons in ethics, communication, and business, urging participants to chart their own ethical production path.

Guest Talks

Weekly live guest lectures are a great opportunity for you to connect with industry experts and alumni of the RedCheeks Academy. Each talk expands on one of the topics of the weeks and is followed by Q&As session.

Meet your Guest Lecturers for the next cohort:

Nicolò Grasso

Italian independent filmmaker and editor.
Alumn of The RedCheeks Academy.



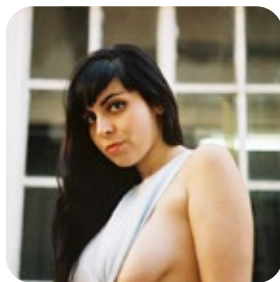
Hanne Stegeman

Dutch researcher for online platforms & sex work at AISSR, University of Amsterdam.



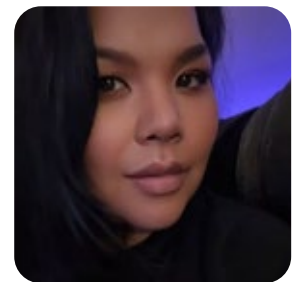
Maria Riot

Performer and artist based in Spain
Alumn of The RedCheeks Academy.



Anna Lee

Canadian-based filmmaker and producer at 2049 Entertainment Inc. Pioneer of VR technology in adult media.



On top of the live guest talks you will have access archive with recordings of the previous talks. Some of the lectures in the archive include:

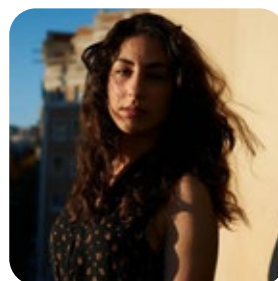
Bea Blue

filmmaker / director



Tula Vida

intimacy & somatics coach



Alison Boden

industry veteran and all-around badass



Paulita Pappel

filmmaker and advocate for a sex-positivity





About the Founder

Izabela has over a decade of experience in ethical adult media production as a director and a coordinator. She has prepared hundreds of performers for their shoots and founded the RedCheeks Academy to promote education about ethics in intimacy.

Practice-based Learning

The core of this workshop lies in practice. Every module is accompanied by assignments carefully crafted to help you on your personal journey.

Weekly group meetings are an opportunity for you to test the newly gained knowledge. The space of intimacy is complex, and this workshop is a safe space where you can learn, ask questions, give and receive feedback.

It's not about perfection. It's about being brave and taking baby steps from where you are now in the direction where you want to be.

Financial Support

We're committed to making this workshop accessible to a diverse global audience. That's why we offer a Purchasing Power Parity model. PPP adjusts the course pricing based on the cost of living and currency values in your location. This ensures that you pay a fair price relative to your economic environment. In some situations, we offer Installments.

As part of our thorough application process, we'll be having a one-on-one introduction call with each candidate.

For more details, schedule a call.