



# Intimacy on Screen

July 22 – August 23 2024

Join the 6<sup>th</sup> cohort of the gamechanging workshop this July! Get ready to dive into the world of ethics and intimacy.

## Who Is This For

This workshop is designed for entrepreneurs, business owners, and founders in adult media, filmmakers, sex workers, and anyone working with intimate scenes. If you want to produce ethical and authentic content, you're in the right place.

## Workshop Outline

### Module 1: Ethics

This module highlights ethical decision-making in intimate scene production, covering frameworks like consequentialism and deontology. It guides creating an Ethical Toolbox for navigating dilemmas, focusing on outcomes, and traits.

### Module 2: History

Explore sexual portrayal's evolution, from Paleolithic Venus figures to modern concepts of pornography, highlighting changes in societal views, art vs. obscenity debates, and various influences on sexual imagery perception.

**Module 3: Foundation**

Understand the specific needs, obstacles, and goals of different people, and create value through ethical production methods in intimacy-related media.

**Module 4: Communication**

Learn effective and ethical communication techniques, emphasizing empathy, clarity and respect for autonomy. Practice using open-ended questions, active listening, and reflective techniques for deeper understanding.

**Module 5: Identity**

Create a professional brand based on authenticity, emotional engagement, and distinctiveness, emphasizing personal values and ethical principles as core elements in shaping your professional identity and mission.

**Module 6: Intimacy**

Learn about consent and boundaries in ethical production, emphasizing clear, informed agreement while addressing common misconceptions.

**Module 7: Safety**

The Safety module emphasizes creating a secure environment in intimate scene production, balancing psychological and physical safety.

**Module 8: Documentation**

The Documentation module covers essential practices like contracts, STI testing, and maintaining records to uphold integrity and safety.

**Module 9: Marketing**

Ethical self-promotion and creating value for clients, avoiding aggressive sales tactics and instead building genuine client relationships.

**Module 10: Sending It**

Conclude the workshop, summarizing key lessons in ethics, communication, and business, urging participants to chart their own ethical production path.

## Guest Talks

Weekly live guest lectures are a great opportunity for you to connect with industry experts and alumni of the RedCheeks Academy. Each talk expands on one of the topics of the weeks and is followed by Q&As session.

Meet your Guest Lecturers for the next cohort:

### Jessica Stoya

Performer, sex coach, author and RedCheeks Academy alumni.



### Vincent Hartong

Psychologist focused on addiction and trauma treatment.



### Jen Viens

Intimacy coordinator, actress, filmmaker and coach. RedCheeks Academy Alumni.



### Lilly Sparks

Producer and founder of adult and educational site afterglow.



On top of the live guest talks you will have access to an archive with recordings of the previous talks. Some of the lectures in the archive include:

### Athena Gayle

The Sex Copywriter



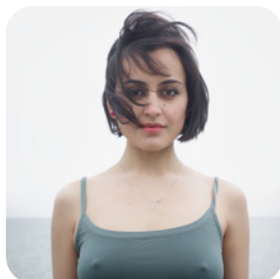
### Dr. David J. Ley

Clinical psychologist, therapist and bestselling author.



### Yasmeena

Performer, Actress and Photographer



### Kimberly Anne

Intimacy coordinator, a producer, and a practitioner of sexological bodywork.



### **Nicolò Grasso**

Italian independent filmmaker and editor.  
Alumn of The RedCheeks Academy.



### **Maria Riot**

Performer and artist based in Spain  
Alumn of The RedCheeks Academy.

### **Hanne Stegeman**

Dutch researcher for online platforms & sex  
work at AISSR, University of Amsterdam.



### **Anna Lee**

Canadian-based filmmaker and producer  
at 2049 Entertainment Inc. Pioneer of VR  
technology in adult media.

### **Bea Blue**

filmmaker / director



### **Alison Boden**

An industry veteran and all-around badass

### **Tula Vida**

intimacy & somatics coach



### **Paulita Pappel**

filmmaker and advocate for a sex-positivity.



## **About the Founder**

Izabela has over a decade of experience in ethical adult media production as a director and a coordinator. She has prepared hundreds of performers for their shoots and founded the RedCheeks Academy to promote education about ethics in intimacy.

## **Practice-based Learning**

The core of this workshop lies in practice. Every module is accompanied by assignments carefully crafted to help you on your personal journey.

Weekly group meetings are an opportunity for you to practice in a safe space where you can learn, ask questions, give and receive feedback.

It's not about perfection. It's about being brave and taking baby steps from where you are now in the direction where you want to be.

## **Certification**

Although we emphasise skill development, building relationships and practice, we recognise a certificate is important for some people (or employers).

If you complete at least 90% of all the work you will receive a certificate of completion and become a recognised Alumni of RedCheeks Academy.

## **Ongoing Education**

Your experience doesn't end with this one workshop. We welcome all alumni in all future workshop sessions without any additional fee.

## **Financial Support**

We're committed to making this workshop accessible to a diverse global audience. In some cases we offer customised payment plans or scholarships.

## **What's next?**

Send an application at [learn.redcheeks.org/apply](https://learn.redcheeks.org/apply) to reserve your spot in the next cohort. The next step is an informal application call to ensure this workshop is the right fit for you.